

# SVID CITY MOVE

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SVID – Swedish Industrial Design Foundation

## Case background

SVID City Move Interdesign is the main activity in a project about how to relocate people and societies in a positive way, despite unwanted reasons. City Move Interdesign took place in Gällivare from March 22 to April 4, 2009. City Move Interdesign was arranged by SVID in cooperation with Icsid, the Gällivare Municipality, the County Administrative Board of Norrbotten, the Swedish Ministry of Enterprise, Energy and Communications, LKAB and the European union/European Regional Development Fund.

SVID arranged this workshop connected to a region in great change, in the very north of Sweden. The project runs over three years in order to establish a centre to collect and develop knowledge around a specific theme: “What is important when you have to re-establish or move a city/village/society to a new place?”. The has run in cooperation with local municipalities, organisations, universities and companies. The City Move Interdesign was the most important single activity to collect and to create new ideas for the relocation of cities like Kiruna and Gällivare. It will also be the start of the knowledge center about how to move a city.

Challenges among other matters were the following: How can the needs of people be taken care of and explored when moving from one place to another and how can the people be involved in the development? How can both old and new physical conditions and identities be used in the best way to influence the planning of the new society? How can sustainable factors contribute to a new and better environment for the inhabitants than the one they are leaving? Identify and develop processes and competences that renew a society in the best way to make people want to work, visit and live there. How can design processes contribute to a positive change. Can the process to create a new society become an attraction in itself and create tourism and positive good will for the society and companies established there? How can we in the best way describe and spread the knowledge and experiences about the subject to other people and organisations over the world?

## Take home

The City Move Interdesign was the main activity in a project about how to relocate people and societies. The project looked at the possibilities of creating new spaces for people both in a human and technological way where homes, workplaces, tourist attractions and meeting places have to be left behind or relocated.

SVID, The Swedish industrial Design Foundation knows that design processes and design competences are important sources of creativity and constructive new thinking. A combination of different design competences and other specialists can together create solutions of great value. Not only value for one single location but suggestions that work as examples for other people in other parts of the world. The user focused service design process is a creative way of finding solutions from a holistic point of view. An Interdesign is a great forum to use these methods to create exiting ideas for new developments.

## References

<http://www.svid.se/citymove/>