



Unblock the tension while implementing Service Design

Arthur Yeh¹, Yvonne Yam²

arthur@arthuryeh.com; yamchunyin@gmail.com

¹Independent Service Design Facilitator, No.67 Gaocui Rd. Hsinchu City, Taiwan

²Meaning At Work Limited, Room 702, Kowloon Building, 555 Nathan Road, Kowloon, Hong Kong

Workshop outline

The value of excellent service design can only be realized when it has an organization's buy-in and is being implemented. Service Designers not only need to focus on designing excellent service but also need to be concerned with the implementation of design, in a smooth and sustainable manner.

In this highly practical and interactive workshop, we will introduce Ken Wilber's Integral Framework and AQAL map for a smoother implementation of the service design practice.

We encourage all participants to bring their real-life client/own scenario(s). We will uncover blind spots and explore new possibilities for creating project buy-in. At the end of the workshop, we will co-create a working template/checklist as a reference that helps us proactively address the potential and actual issues we will face during implementation.

Keywords: integral operating system, aqal map, co-sensing, co-design

References

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